



Invest in Our Local Youth

Show Your Support with a Sponsorship

NEW SPONSORSHIP OPPORTUNITIES FOR 2024!

New Britain Little League is a non-profit organization that serves over 500 boys and girls ranging from the ages of 4-16 on an annual basis. Our goal is to instill a high level of self-confidence, discipline, responsibility, sportsmanship, team commitment, and more through the fundamentals of baseball and softball.

The success of our league depends heavily upon the financial assistance from the individuals and organizations like yours and without it, we would not be able to operate this wonderful program that services the children of New Britain.

We are currently looking for sponsorship to help us cover this gap. Your sponsorship contribution will be used for coach and player education, park and field improvements, equipment, umpire fees, uniforms, utilities and various other costs associated with a quality program.

We offer 3 sponsorship packages. Your contribution will help make our 2024 season a highly successful one and we hope that you will consider sponsoring a New Britain Little League team. We look forward to working with you this season and we thank you in advance for taking the time to consider supporting the youth of New Britain.

2024 Sponsorship Packages & Details

Benefits Included in Sponsorship	\$350	\$600
Sponsorship Plaque.	X	X
A customized 3' x 5' sign on our outfield fence at AW Stanley Park, Stanley Quarter Park or Jefferson Field.	X	
Company name printed on the back of uniform jerseys of one team (15 uniform tops per team).		X

Combine both packages to save \$100!

In addition to having a customized sign AND your company name on the back of uniform jerseys for one team, you will ALSO have your web banner and link on the NBLL main page at www.newbritainlittleleague.com and on our Facebook social media page. This package costs \$850.00.

Other Donations

New Britain Little League also accepts donations if the above packages do not work for your business needs. We also understand that not everyone can make cash donations so we do accept gift cards and prizes for fundraising events. Any monetary donations are welcome and customized packages are available upon request.



Order and Contact Information

Please mail your selection with your payment to:

New Britain Little League
P.O. BOX 755
New Britain, CT 06050

Sponsorship Package

Contact Person	Company	Telephone/E-mail
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Address	City	Zip Code
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If you have any questions, please contact:

Miriam Diaz-Velazquez
NB Little League Treasurer
(860) 984-5051
diaz_miriam82@yahoo.com

Please note that your contribution is tax deductible! Our Federal Tax ID is 27-0612974.

Sponsorship of a team in New Britain Little League does not permit you to have any rights or responsibilities in the operations of the New Britain Little League or any team in New Britain Little League, nor do you have any rights or responsibilities in the selection of managers, coaches, or players for any team in the New Britain Little League. Nothing herein shall make us partners. You and New Britain Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. You shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the New Britain Little League." Sponsorship does NOT give you the right to use the word "official" in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with a team or teams in New Britain Little League only, and NOT for Little League Baseball and Softball.